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<b>Designation</b>	Assisitant professor of commerce
<b>Qualification</b>	MPhil
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<b>Department</b>	<b>Commerce</b>
<b>Area of Interest</b>	<b>FINANCE, MANAGEMENT</b>
<b>Total UG Teaching Experience</b>	<b>2 Year</b>
<b>Details of Teaching Experience</b>	<b>GUEST LECTURE- DEPARTMENT OF COMMERCE, MAHATHMA GANDHI COLLEGE, TRIVANDRUM- PERIOD- 2016-17, 2017-18</b>
<b>Total PG Teaching Experience</b>	<b>2 Year</b>
<b>FYUGP Course/Papers/subjects/courses taught/teaching</b>	<b>FYUGP SEMESTER 1- ACCOUNTING FOR EVERYONE SEMESTER 2- FINANCIAL ACCOUNTING</b>
<b>Presentations</b>	<p>1. Title: Role of Infrastructure Development in the Growth of Backwater Tourism in Kerala. Three day International Seminar on " Infrastructure-Industrialisation and Development : Forward Linkages Drawing from Global Models" Department of Commerce , School of Business Management and Legal Studies, University of Kerala, 16-18 February 2017.</p> <p>2.Title: Integrated Framework for Implementing Knowledge management in Contemporary Organisations Two day National Seminar on Knowledge Management in the Emerging Markets organised by the PG Department of Commerce, St, Gregorios College Kottarakara, held on 16 &amp; 17 of March 2017.</p> <p>3.Title: Crowd Funding-An Online Fund Raising Option Three day International Conference on Alternative Finance and Sustainable Socio Economic Development organised by the School of Distance Education, University of Kerala held during 22 to 24 March, 2017.</p> <p>4. Title: Impact of Capital Market in Financial Reform National Seminar on "Financial Sector Reforms in India: Expectations, Apprehensions and Consequences" sponsored by the Directorate of Collegiate Education, Government of Kerala on 5 and 6 December 2017.</p> <p>5. Title: Importance of Green Marketing in the Changing Economy International Conference on Commerce and Management in the Changing Times organised by the Post Graduate Department of Commerce, Maharaja's College, Ernakulam on 23rd December 2017.</p> <p>6. Title: Changing Developmental Phase of Rural Marketing International Conference on Innovative and Emerging Strategies in Economics, Commerce and Management on 5th January 2018 organised by Department of Commerce and Economics, Women's Christian College, Nagercoil.</p> <p>7. Title: Stress Management- A Model for Effective Work Productivity Annual Research Conference on Modernism, Inventiveness and Trends in Commerce organised by Research Committee, Mahatma Gandhi College, TVM during 16th and 17th February 2018.</p> <p>8. Title: A Study on the Recent Reforms in Indian Money Market on the Changing Financial System Seminar on Revamping the Indian Financial System- The Democratic Approach organised by the Research and Post</p>

	<p>Graduate Department of Commerce, Sree Narayana College, Kollam on 14th March 2018.</p> <p>9. Title: Changing Trends of Social Media Marketing in India 2nd International Conference on Commerce and Management in the Changing Times, organised by the Post Graduate Department of Commerce Maharaja's College, Ernakulam on 29th September 2018.</p> <p>10. Title: SWOT Analysis of Green Banking in India Two day National Seminar on Environmental Accounting and Green Practices in Business organised by the Post Graduate Department of Commerce and Research Centre of Mahatma Gandhi College, TVM on 13th and 14th February 2020.</p> <p>11. Title: An Analytical Study of Union Budget 2019 on Different Sectors of Economy One day National Seminar on "Budgetary Practices in India" organised by the Post Graduate Department of Commerce, Al Saints' College, Tvm on 14th February 2020.</p>
<b>Publications in Journals</b>	<ol style="list-style-type: none"> <li>1. Changing Face Capital Market in the Indian Economy The Visible Hand, Vol 1, Issue 1, January 2018 Half Yearly Research Journal of Research and PG Department of Commerce Sree Narayana College, Kollam.</li> <li>2. Changing Developmental Phase of Rural Marketing ROOTS, International Journal of Multidisciplinary Researches, Vol 4, Special Issue 3 January 2018 Special Issue Editors Dr. R. Rathiha, Dr. M. Janet Vasanthakumari</li> <li>3. Stress Management- A Model for Effective Work Productivity Co-Author - Dr. S. Jayadev Management Researcher Vol. XXIV Special Issue March 2018 ISSN: 2230- 8431 UGC Approved Journal (No. 63925) Published by Institute Of Management Development and Research.</li> <li>4. Stress Management: A Study Among Women Nurses in the Hospitals with special References to TVM District Co- Author- Dr. Basheer. A LUX MONTIS, Journal of Commerce, Management and English Literature Vol. 6 No. 2 July 2018 ISSN 2321- 8053</li> <li>5. An Analytical Study of Union Budget 2019 on Different Sectors of Economy UGC Care Approved International Indexed and Referred Journal Published in Vol- 68, Special Issue- 48 of OUR HERTIAGE JOURNAL With ISSN : 0474-9030</li> </ol>
<b>Publications in Books</b>	<ol style="list-style-type: none"> <li>1. Role of Infrastructure Development in the Growth of Backwater Tourism in Kerala. Commerce and Business Researcher, January - June 30, 2017; Vol 10, Issue 1 &amp; 2 ISSN No. 0976-4097 Published by RESEARCHER'S FORUM, Department of Commerce and Management, University of Kerala TVM.</li> <li>2. Crowd Funding-An Online Fund Raising Option. ALTERNATIVE FINANCE, Editor : K. MUSHTHAQ AHAMMED</li> <li>3. Growth of Startups in India : SWOT Analysis ENTREPRENEURIAL PRIDGING, IDEATION TO VALIADATION Edited by Dr. Pradeep Kumar N</li> <li>4. Importance of Green Marketing in the Changing Economy COLLEZIONE Edited by Dr. S Priya</li> </ol>